



Making data count





WHO WE ARE

ADTM is a consortium of experts - leading a ground-breaking initiative to reverse the trend of brain drain to brain gain by uniting experts, professionals, and experienced individuals from around the world.



Why ADTM

- Global Reach, Local Expertise: Customized solutions tailored to your business.
- Top-Tier African Talent: Access skilled professionals for USA, Canada, and European markets.
- Comprehensive Services: From data solutions to BPO, we offer all-in-one business support.
- Commitment to Excellence: We focus on innovation, efficiency, and customer satisfaction.
- With over 30 years of combined experience, our team excels in delivering proven marketing strategies that drive growth, enhance brand visibility, and ensure a measurable return on investment.

What We Do:

We specialize in:

- ICT & Tech Support
- Business Process Outsourcing & Management (BPO/BPM)
- Digital Marketing Services
- Job Placement & Talent Acquisition
- Capacity Building & Personal Development
- Data Tech Services (Big Data administration, analytics, and app-based data tuning): With the growing need for data solutions in enterprises globally, this service is a high-growth area for ADTM.
- Remote and Hybrid IT & BPO Services for Local and international businesses (IT services, virtual assistance, tech support): With the rise in remote work and demand for outsourcing, this is a booming market that ADTM can dominate with its expertise.
- End-to-end marketing solutions, from branding and SEO to media buying and lead generation, helping businesses grow with proven strategies



OUR PRODUCTS

GO (Grow It Own It) by ADTM

Are you a small company, in business for 1-5 years, bootstrapping your way to growth? Do you feel like you can't step away from your business without risking its collapse? If your business lacks structure, clear processes, and strategic direction, this product is for you .

Key Features:

- **Business Strategy:** We help realign your business with your core purpose and set you on the path to growth and sustainability.
- **Restructuring and Process Engineering:** Get the right processes in place to streamline your operations, making your business more efficient and scalable.
- **Branding and Digital Marketing:** Build a brand that resonates with your audience and implement marketing strategies to put your business on the map.

This service is designed to set your company up for success, ensuring that it thrives even when you're not around, giving you the freedom to focus on growth and long-term goals.



ADTM

EW (Eagle Wings)

EW (Eagle Wings) is a dynamic solution designed for businesses that have been in operation for 5 to 10 years but are struggling to unlock their full potential. These businesses may face stagnant growth, high employee turnover, and weak business foundations and structures. EW is tailored to reposition and elevate these companies to new heights by realigning their strategies, strengthening their core, and equipping them to scale sustainably.

Key Features:

- Business Realignment Strategy
- Rebranding
- Human Resource Audit and Management
- Business Restructuring & Process Reengineering
- Digitalization
- Change Management
- transitions effectively, ensuring your business is ready for future success.

With **EW (Eagle Wings)**, we straighten your wings and prepare you to soar like an eagle, setting your business up to scale and grow sustainably.



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R&L (Reset & Launch) by ADTM

Running a thriving business can take a sudden downturn due to unforeseen personal or financial setbacks, leaving you on the verge of bankruptcy, struggling with unpaid loans, and facing foreclosure on your collateral. ADTM's Reset & Launch (S&E) product is designed to help businesses in distress regain their footing and re-emerge stronger.

Key Features:

- Business Counselling and Coaching
- Rebranding and Revitalization
- Operational Reset
- Business Relaunch
- Access to new markets

With **Reset & Launch (R&L)**, ADTM ensures your business doesn't just survive but thrives again, with a clear path to growth and sustainability. Let us help you reset, rebuild, and relaunch your business to reach its full potential.



ADTM

S&E (Scale & Expand) by ADTM

For Businesses 15+ Years Thriving Locally but Struggling to Scale

Scale & Expand (S&E) by ADTM is tailored for established businesses that have been in operation for over 15 years, successfully thriving in their local markets but now facing challenges with scaling nationally and internationally. These businesses are often overwhelmed by high demand yet constrained by limited financial, structural, and human resources.

Key Features:

- Business Remodelling with a Disruptive Strategy:
- Digitalization
- Change Management
- Personal and Leadership Development
- Bottleneck Elimination
- Financing Support
- Access to new markets

With **S&E**, your business will be prepared for sustainable, seamless expansion across national and international markets, supported by a stronger value chain, an empowered workforce, and the right financial backing. You will be equipped to handle increasing demand and scale efficiently, positioning your business as a dominant player in both local and global markets.



C&S (Copilot & Soar) By ADTM

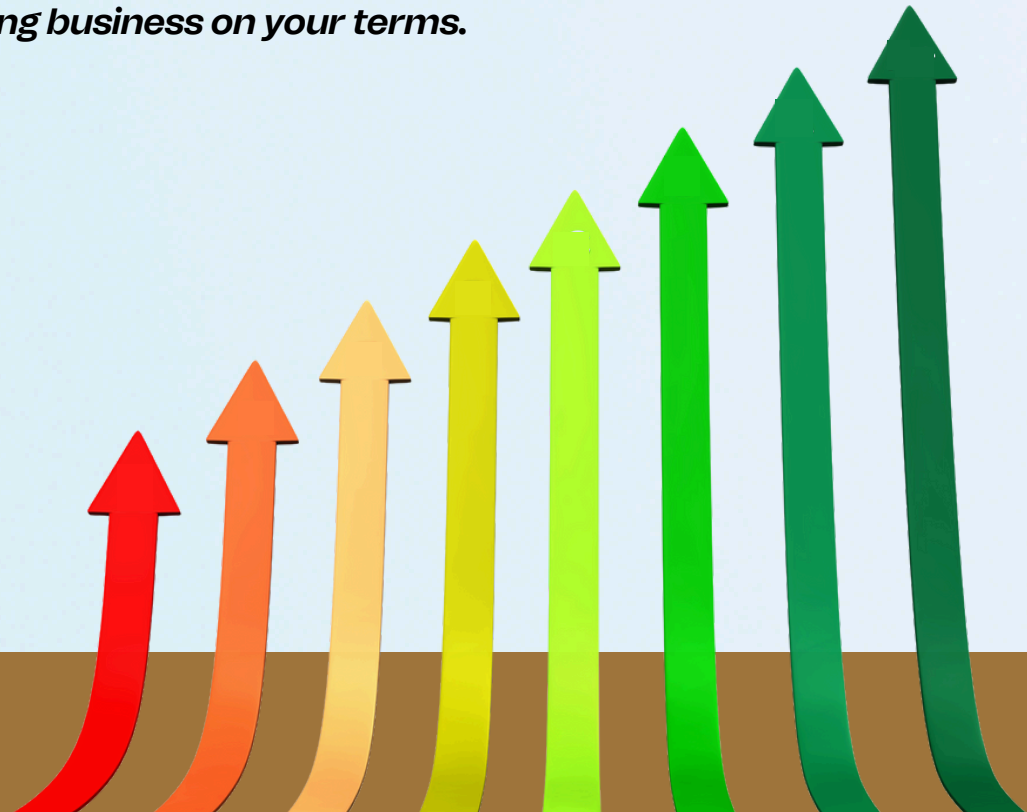
ADTM's CO-Pilot & Soar product is perfect for those with an entrepreneurial spirit who still want the stability of full-time employment. It provides a unique opportunity to build your legacy while enjoying a steady income. With this product, we offer a combination of business strategy, personal development coaching, and business development services that guide you from business ideation to execution. Whether you're looking to incorporate your business, create a brand, develop products, or take them to market, ADTM will be your trusted partner, supporting you every step of the way.

CO-Pilot & Soar includes a full BPO (Business Process Outsourcing) service, helping you manage business operations while you focus on growth. This product empowers you to build your future alongside a secure job, allowing you to secure your retirement and create a thriving business on your terms.

Key Features:

- Business ideation and strategy
- Business incorporation and Capitalization
- Business structuring and process Engineering
- Branding and product development
- Access to new markets
- Full BPO service for efficient business operation and management
- Personal development coaching to help you excel

This program offers a smooth, guided journey to build your legacy and ensures you have a soft landing for retirement.



REVAMP 360 by ADTM

Is your business thriving but still not aligned with your true purpose? Do you feel that something is missing and want to unlock its full potential? REVAMP 360 by ADTM is designed for business owners like you, who are ready to elevate their enterprise to the next level.

Key Features:

- We provide a comprehensive business transformation package that includes:
- Business Masterminding
- Strategy Redefinition
- Rebranding
- Digital Marketing
- Website Redesign
- Product Refresh & Launch
- Access to new markets

With REVAMP 360, we don't just tweak your business—we completely refresh it, aligning every aspect with your true purpose and setting the stage for long-term success. Let us help you rediscover your business's potential and achieve extraordinary outcomes.



READY TO TRANSFORM YOUR BUSINESS?

Contact us today! start your transformation by taking advantage
of our complementary audit of your digital presence.

✉ contact@adtmtech.com



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We combine strategic outsourcing with specialized training to ensure our clients achieve their goals with unmatched effectiveness.



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